

湖北省仙桃市招商局

MERCHANTS' BUREAU OF XIANTAO, HUBEI

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方向 · 八大招商工程

Direction · 8 Major investment projects

千亿非织造布工程

主攻方向：高端非织造布研发生产、高端制品加工及医卫产品生产、纺织服装等。

Hundred billion Non-woven Project

Main direction: high-end nonwovens R & D and production, high-end products processing and medical products production, textile and clothing.



台商集聚工程

主攻方向：引进实力台企，扩大台商投资，重点关注先进制造业，打造台资聚集新高地、产业合作先行区。

Taiwanese businessmen gathering project

Main direction: introduce the strength Taiwan enterprises, expand investment from Taiwan businessmen, focusing on advanced manufacturing, build a new highlands of Taiwan's capital, and industrial cooperation leading area.



沔商回归工程

主攻方向：大力实施回归工程，引导沔商回乡投资创业。

The return project of Mianyang businessman

Main direction: Vigorously implement the return project, to guide Mianyangese businessmen to go back home and do investment and entrepreneurship in the countryside.



汽车零部件配套工程

主攻方向：电子信息、高端显示屏、芯片制造及检测；传统及新能源汽车整车和零部件；智能机器人、无人机、节能环保装备等先进装备制造业。

Auto parts supporting projects

Main direction: electronic information, high-end display, chip manufacturing and testing; traditional and new energy vehicle vehicles and spare parts; intelligent robots, unmanned aerial vehicles, energy saving and environmental protection equipment and other advanced equipment manufacturing industry.

新兴产业培育工程

主攻方向：新能源、光伏产业、钛产业、硅材料、石墨烯及其它新型材料；通用航空产业。

New industry cultivation project

Main direction: new energy, photovoltaic industry, titanium industry, silicon materials, graphene and other new materials; general aviation industry.



现代服务业升级工程

主攻方向：电子商务、跨境电商、现代物流、文化产业、旅游、养老服务业等；央企和大型国企、金融、基金、总部经济等。

Modern service industry promotion project

Main direction: e-commerce, Cross-border Electronic Commerce, modern logistics, cultural industries, tourism, pension services; central enterprises and large state-owned enterprises, finance, funds, headquarters economy.

招才引智工程

主攻方向：引进一批高层次创新创业人才投身仙桃建设，创新创业项目孵化，高新技术企业引进。

Local business return project

Main direction: vigorously implement the return project, to guide the local business return and invest.

成本 · 工业要素（重大项目一事一议）

Costs · Industrial elements (Major items are discussed)

土地情况 Land situation

最低土地招拍价格	土地成本价格	
	城区	乡镇
13.83 万元 / 亩	80900 元 / 亩	78900 元 / 亩

土地使用税 Land use tax

城区土地			乡镇土地
一等土地	二等土地	三等土地	
每年 10 元 / m <sup>2</sup>	每年 8 元 / m <sup>2</sup>	每年 4 元 / m <sup>2</sup>	每年 2 元 / m <sup>2</sup>

供 水 Water supply

工业经营服务用水	生活用水	行政事业用水	特种行业用水
3.30 元 / T	2.21 元 / T	2.86 元 / T	4.66 元 / T

供 电 Power supply

电分类	电度电价		基本电价	
	110 千伏	220 千伏及以上	最大需量 (元/千瓦/月)	变压器容量 (元/千伏安/月)
大工业用电	0.5738 元 /kw/h	0.5548 元 /kw/h	42	28

天然气、蒸汽 Natural gas, steam

天然气（元 / 立方米）		蒸汽（元 / 吨）	
非居民用气	民用气	非民用气	
2.54	2.43	200	

人力资源

仙桃市人力资源充足，剩余劳动力 38.9 万。市政府与 94 所大中专院校、技校达成定向招工、定向培训的校企合作协议，并每年举办数次劳务交流大会，为企业提供贴心的招工服务。仙桃周边 100 公里半径范围是江汉平原人口密集区，总人口达到 3000 万人；周边 50 公里半径内中等职业教育以上毕业生每年 126 万人；湖北省拥有大专院校 87 所，其中本科院校 27 所，专科院校 3 所，中等职业学校 49 所，年度内可提供中等职业教育以上毕业生 223 万人。（法定最低工资：1380 元 / 月）

Human resources

Xiantao City has adequate human resources; the number of surplus labor force is 389,000. The government and the surrounding colleges, universities, and technical schools reach agreements of targeted recruitment, targeted training of school-enterprise cooperation, and held several labor exchange conference every year, to provide intimate recruitment services for firms. The surrounding radius area of 100KM of Jiangnan Plain is densely populated area. The total population reach 30 million people; local radius around 50KM of the city has secondary vocational education graduates more than 1.26 million per year; Hubei Province has 87 colleges and universities, of which 27 is colleges, 3 academies, 49 secondary vocational schools, which can provide 223 million graduate students above secondary vocational education degree. (Statutory minimum salary: 1380 yuan / month)

落实 · 政策扶持

Implementation · Policy support

《市人民政府关于加快发展多层次资本市场的实施意见》仙政发〔2018〕3 号

《市人民政府办公室关于金融助推万企万亿技改工程的实施意见》仙政办函〔2018〕3 号

《市人民政府办公室关于印发仙桃市集装箱水路运输专项补贴资金管理办法（暂行）的通知》

《市人民政府关于进一步加强招商引资工作的意见》仙政发〔2017〕6 号

《市委办公室 市政府办公室印发〈关于推进八大工程深化产业招商的实施方案（2017-2018 年）〉的通知》仙办发〔2017〕10 号

《市人民政府办公室关于印发仙桃市招商引资有功单位或个人奖励暂行办法通知》仙政办发〔2017〕10 号

《市人民政府办公室关于实施支持招商引资若干优惠政策的通知》仙政办发〔2017〕11 号

《中共仙桃市委 仙桃市人民政府关于成立仙桃市招商引资工作领导小组的通知》仙文〔2017〕18 号

《市人民政府关于深入推进大众创业万众创新的实施意见》仙政发〔2016〕1 号

《关于贯彻落实国发〔2015〕24 号文件 加快我市电子商务发展的通知》

仙电商〔2015〕4 号



仙桃

Xiantao

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王者谋道 择木而栖

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历史·沔阳千年名城

仙桃是湖北省直管市，原名沔阳，至今有 1500 多年的建制历史，是荆楚文化的重要发祥地之一。全市国土面积 2538 平方公里，人口 155 万，其中城区人口 50 万，是闻名全国的体操之乡、文化之乡、状元之乡、鱼米之乡，素有“江汉明珠”的美誉。仙桃综合实力 6 次跻身中部十强，连续 10 年蝉联湖北百强，并于 2018 年第 7 次进入全国百强县市。

History · Mianyang the Millennium City

Xiantao is a municipality of Hubei Province, formerly known as Mianyang, it has more than 1500 years of history, and also is one important birthplace of Jingchu culture. It has area of 2538 km<sup>2</sup>, population of 1.55 million, of which the urban population of 500,000, and also the town of Chinese gymnastics, the champion village, and the land of abundance. Also known as "Jiangnan Pearl". It has been ranged top ten for 6 times for its Comprehensive strength, and the first city in Hubei province for every year in the decade. In 2018, Xiantao was named the nation widely top 100 counties for its seventh time.



区位·华中交通要地

仙桃位于华中腹地，东邻武汉，西望荆州，地处长江经济带和汉江经济带交叠区域，紧靠沪渝高速与京港澳高速黄金十字架，沪汉蓉高铁和武汉至仙桃的城际铁路通达四方；沪渝高速、许广高速、武汉城市圈外环高速，3条高速公路、8大高速交通出入口分布城乡；全国首家标准化通用航空机场仙桃机场建成运营；千里汉江第一港口仙桃港连接武汉阳逻港和上海洋山港；江汉平原货运铁路全线铺通，仙桃占九州通衢之地利，已形成“水陆空，铁公机”立体化大交通格局，辐射华中，连通全国。

以仙桃为中心，500 公里半径范围内，可辐射武汉、长沙、南昌、郑州、合肥等 5 个中部省会城市和 27 个地市级中等城市。

Location · Central China Transportation

Xiantao is located in the hinterland of central China, East neighbour Wuhan, West to Jingzhou, located in the Yangtze River economic belt and the Hanjiang Economic Belt overlapping area, close to the Shanghai Chongqing Expressway and the golden cross of the Beijing Hongkong and Macao high speed, and the intercity railway of the Shanghai and Han Rong high speed railway and Wuhan to the Xiantao, and the Huyu expressway, Xu Guang expressway, the outer-ring expressway of wuhan city circle, 3 highways and the 8 high speed traffic entrances and exits are distributed in urban and rural areas; the first standardized general aviation airport Xiantao airport in China is built and operated; Xiantao port, the first port of the Hanjiang River, connects Wuhan Yangluo port and Shanghai Yangshan Port; the whole line of freight railway in Jiangnan Plain has been paved, and the Xiantao is in the middle of central china and has formed "railway, highway and airport" Three dimensional large traffic pattern, radiation central China, connect the whole country.



东出西联、南承北接

An area connecting the east to the west leading the south to the north



战略·全面对接武汉

仙桃紧邻省会城市武汉，是“1+8”武汉城市圈西翼中心城市。仙桃位于武汉，如同昆山之于上海。至武汉城区、机场、武汉经开区均在 1 小时车程内。沪汉蓉高铁、仙桃至武汉城际铁路将仙桃与武汉的时空距离缩短至半小时，从仙桃乘坐高铁到北上广深均在 5-7 小时内。仙桃海关、仙桃保税物流中心（B 型）、汉江仙桃港均与武汉直通式通关。仙桃在交通、产业、科技、资本、园区等各个领域均与武汉全方位深度对接，武汉经济技术开发区龙华山工业园、武汉国家生物产业基地仙桃生物产业园均设在仙桃，仙桃与武汉的同城效应持续放大。

Strategy · full connection with Wuhan

Xiantao close to the provincial capital city Wuhan, is one of the core member of "1 +8" Wuhan city circle west wing central city. Xiantao as Wuhan, like Kunshan as Shanghai. From Xiantao to Wuhan city, airport, or Wuhan Economic Development Zone, normally within 1 hour by car, and Shanghai hanrong high-speed railway, Xiantao to Wuhan inter-city railway, short the time to half an hour. People can arrive Beijing, Shanghai, Guangzhou or Shenzhen in 5-7 hours, if they take high-speed railway from Xiantao. Xiantao Customs, Xiantao Bonded Logistics Center (B), Hanjiang Xiantao port, each mode can one stop custom with Wuhan. There are also lots of fields Xiantao and Wuhan can deeply connect such as transportation, industry, science and technology, capital, parks and others, and Wuhan Economic and Technological Development Zone Longhua Mountain Industrial Park, Wuhan National Biological Industry Xiantao Biology Industrial Park are both located in Xiantao. The one-city effect between Xiantao and Wuhan is become stronger.

仁者聚气 惠风纳贤

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人才·精英翘楚辈出

仙桃人文荟萃，明清时期有进士 93 人。近现代从仙桃走出了民国耆宿张难先、中山舰长李之龙等仁人志士。仙桃是“亚洲体操之乡”、奥运冠军摇篮，李小双、李大双、杨威、郑李辉、廖辉、昌雅妮、罗欢、辜梓豪 8 位世界冠军、7 块奥运金牌，让仙桃名扬四海。仙桃人崇文重教，高考本科万人升学比一直名列湖北省前茅，走出了王利民、张明楷等全国法学泰斗，100 多名法学博士，成就了小米科技董事长雷军、万得资讯董事长陆风为为代表的一代沔商。

Talented · elite And Celebrities

The talents of Xiantao is bloom. Just during the Ming and Qing Dynasties, there are 93 scholars. In the Modern age, Xiantao raised the Republic of China venerable celebrity Zhang Nanxian, Li Zhilong which is the captain of Zhongshan Warship and other lofty people. Xiantao is also the land of Gymnastic in Asian, it has 8 gymnastics champion, as Li Xiaoshuang, Li Dashuang, Yang Wei, Zheng Lihui, Liao Hui, Chang Yanni, Luo Huan, Gu Zihao, which own 7 Olympic gold medals, made Xiantao famous in the world. In Xiantao, people are advocating literacy and education, the proportion of enrollment of college is always ranging the top of Hubei province, and has Wang Limin, Zhang Mingkai and other national law arbiters, hundreds of Legum Doctors, and famous entrepreneurs as Lei Jun who is president of MI technology, Lu Feng the president of Wind Information, these people become the new representatives of local entrepreneurs.



雕花剪纸  
Carved paper-cut



邓氏麦秆画  
Deng's straw painting



沙湖贝雕  
Sand lake and shell cameos



沔阳花鼓戏  
Flower Drum Song in Mianyang



荣耀·烫金城市名片

- 全国县域经济百强
- 仙桃高新技术产业开发区（国家级）
- 海峡两岸产业合作创新服务示范基地（全国唯一）
- 中国食品产业名城
- 中国非织造布产业名城
- 全国卫生城市
- 国家园林城市
- 全国创建文明城市提名城市
- 全国科技进步先进市
- 全国体育先进市
- 中国金融生态城市
- 国家新型城镇化综合试点城市
- 国家智慧城市试点城市
- 首批创建国家全域旅游示范区
- 全国中小企业发展环境百佳县市
- 中国最具投资潜力中小城市百强
- 中国最具区域带动力中小城市百强
- 全国粮食生产大市
- 全国油料产出大市
- 全国淡水养殖大市
- 全国生猪调出大市
- 中国黄鳝之都

Glory · the Gilded City Card

- National County Economic Top 100
- Xiantao Hi-tech Industrial Development Zone (national level)
- Industrial cooperation and innovation service demonstration base on both sides of the Taiwan Straits (the only one in China)
- The Famous Food Industrial City
- The Famous Non-woven Industrial City
- The National Health City
- The National Garden City
- The National Civilized nominated City
- Advanced science and technology market in China
- National Advanced Sports City
- China's Financial and Eco City
- National New Urbanization and Smart Pilot City
- The First Demonstration City of National Tourism
- The City Among the 100 Best Environmental Cities on National Small and Medium Enterprises
- The City Among the Top 100 Small and Medium-Sized Cities with Potential Investment Potential
- The City Among the Top Small and Medium-Sized Cities with Regional Power
- A Big Grain Production Market in China
- A Big Oil Output Market in China
- National Freshwater Aquaculture Market
- National Pigs Export Market
- The Capital of Finless Eel in China

定位·水乡田园城市

2016 年 12 月，仙桃市第九次党代会提出，务实重行，绿色崛起，奋力谱写水乡田园城市建设新篇章。按照水乡田园城市的总体定位，坚定目标奋发作为，全力推动仙桃在底色形态上成为生态宜居城市，在阶段目标上成为高水平全面小康城市，在综合实力上成为千亿量级中等城市，在功能布局上成为江汉平原支点城市，在品格格调上成为全国文明城市。

Positioning · Green rise

In December 2016, Xiantao City, the ninth party congress proposed a new chapter of urban construction, which focus on the green rise, pragmatic, and truly value the action, to build a water garden city. During the "Thirteen five" period, the whole city proceed the spirit of "open and enlightened, Lofty and progressive", focus on the overall position of building the water garden city, and keep firm objectives and forge ahead, to make Xiantao become an eco-livable city. In the stage objective, making Xiantao become a high level of comprehensive well-off city; in the comprehensive strength, making Xiantao become a 100 billion medium-sized cities; and the the Jiangnan Plain's functional layout making Xiantao a fulcrum city, and the national civilized city in the style.

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