

第二届武汉十大伴手礼

Top Ten Wuhan Gifts (2nd Edition)

1. 黄鹤楼鹤舞流光发光冰箱贴（春夏秋冬款）

**Yellow Crane Tower Luminous Lantern Refrigerator Magnet
(Four-season Collection)**



以“天下江山第一楼”黄鹤楼与祥瑞仙鹤为核心视觉元素，巧妙融入夜光材料。白日精致的城市徽章，入夜后则散发出柔和流光，宛若将江城璀璨夜景与“昔人已乘黄鹤去”的千古诗意凝于方寸之间，是连接古今光影的微型艺术装置。

The design features Wuhan's iconic Yellow Crane Tower, hailed as “the finest tower under Heaven”, and an auspicious crane. Crafted from glow-in-the-dark materials, the magnet appears as a refined city emblem by day and emits a soft, flowing luminescence at night, evoking the

nightscape of the river city and echoing the timeless verse from the Tang Dynasty: “The sage on yellow crane was gone amid clouds white.” This miniature artwork bridges the city’s storied past and vibrant present.

2. 城楼寨新洲白茶

Chenglouzhai Xinzhou White Tea



一片叶子凝聚了武汉山水的灵秀与百年工艺的坚守。源自新洲区城楼寨山脉，已获地理标志证明商标，湖北省著名商标。也是省市双老字号。其制作技艺录入湖北省非物质文化遗产名录。茶叶形状扁平挺秀，光滑齐匀。冲泡后，汤色嫩绿明亮。

Grown in the Chenglouzhai mountains in Xinzhou District, this white tea embodies the region's natural beauty and a century of dedicated craftsmanship. It holds a geographical indication certification trademark and is recognized as a *Hubei Well-known Trademark* and a time-honored brand at both provincial and municipal levels. The production techniques are listed as a *Hubei Provincial Intangible Cultural Heritage*. With its flat, straight, smooth and evenly shaped leaves, the tea yields a fresh green and bright infusion when brewed.

3. 旭东百里挑一武汉味道瓜子伴手礼盒

“Wuhan Taste” Assorted Seeds Gift Box by Wuhan Xudong Food



武汉滋味，根植于百年的五香味传承，以泉卤秘制豆腐干，融会八角、丁香等多味香辛，开创出武汉标志性的复合五香风味。旭东瓜子将这份地道五香味注入瓜子伴手礼，让每一颗瓜子都成为可品可忆的“武汉礼物”。

This gift box is inspired by Wuhan's century-old tradition of five-spice seasoning, a recipe often used for dried tofu. The signature flavor comes from a secret brine that blends aromatic spices such as star anise and cloves. This product brings the authentic local flavor to an assortment of roasted seeds, turning every pack into a taste of the city.

4. 蒜鸟家族玩偶套装

“Suan Niao” Garlic Bird Plush Set



作为 2025 中国特色旅游商品大赛金奖产品，蒜鸟家族系列玩偶一捏发声、软萌解压。这套原创 IP 潮玩源于武汉方言“算了”的谐音与生动的城市情绪表达。以极具亲和力和记忆点的形象，将武汉人乐观、豁达、幽默的性格特质具象化，兼具情感陪伴和社交属性。

As the gold award winner of the 2025 China Characteristic Tourism Commodity Competition, the plush set features cute designs that make playful sounds for stress relief. These original trendy products are inspired by the Wuhan dialect expression *suan niao* (never mind), a phrase that captures the city’s optimistic, humorous and open-minded character. With their likable and memorable appearance, the Suan Niao series offers both emotional comfort and a fun way to connect with others.

5. 礼樱有你武汉新特产樱花面

Cherry Blossom-shaped Pasta



将武汉享誉全球的樱花城市印象，创造性融入非遗传统制作工艺。面条本身被制作成精美的5瓣立体樱花造型，既可观赏，更可食用。武汉樱花面将江城春色与城市烟火融入一碗面食，口感、颜值、文化价值三者兼具，一口品味武汉浪漫与匠心。

Inspired by Wuhan's world-famous cherry blossoms, this edible creation reinterprets traditional noodle-making through intangible cultural heritage craftsmanship. Each piece is delicately shaped into a five-petal blossom—a visual delight that is just as enjoyable to eat. This dish captures the vibrant spring scenery of this riverside city and infuses it into the warmth of everyday life. A feast for both the eyes and the palate, every bowl is a celebration of the city's unique cultural charm.

6. 武汉国漆大漆小葫芦挂件

Lacquer Gourd Charm by Wuhan Lacquer



由中华老字号、湖北省非遗企业武汉市国漆有限公司精心制作，是一件承载着荆楚千年文脉的吉祥信物。它以天然葫芦为形，其“福禄”之喻自古深入人心，以源自楚地、传承至今的非遗大漆工艺赋予其灵魂，是楚国漆器“惊采绝艳”美学的现代表达。

Crafted by Wuhan Lacquer Co., Ltd., a *China Time-honored Brand* and a recognized intangible cultural heritage enterprise in Hubei, this art piece is an auspicious keepsake that embodies the thousand-year-old Jingchu culture. Taking on the shape of a gourd, or *hulu* in Chinese, a homophone for “fortune and prosperity,” it is brought to life through the enduring artistry of lacquer, an intangible cultural heritage rooted in the ancient Chu State. This piece offers a contemporary interpretation of the “stunningly exquisite” aesthetics that defined the Chu lacquerware.

7. 扬子江荆楚地标游——曲奇饼干

Jingchu Landmarks Cookies Collection by Yangtze River Food



中国建筑科技馆联合百年老字号“扬子江”共同打造，集齐荆楚六大地标景点于一盒，将传统糕点结合不同建筑，让深厚的历史地标从“可观”走向“可品”。巴公房子、江汉关、黄鹤楼……每个建筑也对应着不同的口味，让人一次可以品尝多种口味糕点。

Jointly created by the China Architecture Science and Technology Museum and the century-old time-honored brand Yangtze River Food, this exquisite gift box brings together six iconic landmarks of the Jingchu region (present-day Hubei Province) in a single collection. It combines traditional pastries with architectural motifs, transforming the historic landmarks such as Banov House, Hankow Customs House and Yellow Crane Tower from mere sights to edible delights. Each landmark-inspired cookie features a distinct flavor, allowing you to savor a variety of tastes in one go.

8. 肥肥虾庄油焖/蒜蓉小龙虾

Braised/Garlic-flavored Crayfish by Big Crayfish House



在武汉，吃虾是一场江湖事。该产品成功破解了“武汉宵夜之王”携带难的问题。通过先进的锁鲜技术和标准化生产，将地道、浓郁的油焖大虾和蒜蓉虾风味完美封存，制成开袋即食或简单加热即可享用的便携包装。让最市井、最火爆的“武汉味道”能够跨越时空限制，成为可以分享给任何人的“硬核”伴手礼。

In Wuhan, eating crayfish is a social ritual. This product has made the city's ultimate late-night delicacy easy to take anywhere. Through advanced freshness-locking technology and standardized production, it preserves the rich, bold flavors of both braised and garlic-flavored crayfish in ready-to-eat packs that can be enjoyed straight from the package or simply heated. This way, the most authentic and iconic taste of Wuhan can be savored anytime, anywhere—a truly “hardcore” gift to share.

9. 曾侯乙捏捏乐

Squishy Marquis Yi of Zeng



以复原的曾侯乙出土头骨复原像及考古史实为原型，将历史人物提炼为萌趣卡通形象。结合曾侯乙酷爱音乐的特点，塑造出手持排箫、脚踏节拍的Q版曾侯乙。产品选用当下热门的解压捏捏乐材质，将萌趣国潮形象与解压治愈功能融为一体，打造独具特色的文创新品。

This squishy toy reimagines Marquis Yi of the Zeng State (c. 475-433 BC) as an adorable cartoon figurine, based on the reconstructed portrait and verified archaeological evidence. A playful tribute to his well-known passion for music, the figurine is depicted holding a panpipe and tapping to the rhythm. Made from the popular stress-relief squishy materials, it combines China-chic design with de-stressing function—a truly unique creative cultural product.

10. 遇知音粉青琴柴对杯

Zhiyin Celadon Pair Cups



产品设计灵感源自武汉“高山流水遇知音”的千古佳话。杯体以粉青釉色呈现出温润如玉的质感，造型融入了古琴与琴弦的意象。对杯成双，既是对知音文化的崇高致敬，也是将深厚友谊、美好相遇的寓意，转化为日常生活中可赏、可用、可赠的雅致器物。

This cup set is inspired by the enduring legend of “High Mountains and Flowing Water”, a tale of finding one’s *zhiyin*, or true soulmate through music. Bathed in a delicate celadon glaze with the warmth and luster of fine jade, each piece draws inspiration from the graceful form of the *guqin* and its strings. Paired as a set, the cups are a celebration of *zhiyin* culture, transforming the blessings of friendship and meaningful encounters into an elegant gift to admire, use and share.