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Welcome



**Division for Economic Development
and Innovation, Ashdod Municipality**

**November
2021**

Peres Innovation Tech District

A complex of 1,000 acres intended for a variety of uses, which is expected to become the employment, commercial and residential center of the metropolis



High-Tech Park

133 acres for technological industry



Modern residential Complex

450 micro-housing units



Academic Campus

SCE college of engineering and technology, research institutions and the University.



Assuta Ashdod Hospital

The newest "green" hospital in Israel.



"Ad Halom"

Train station



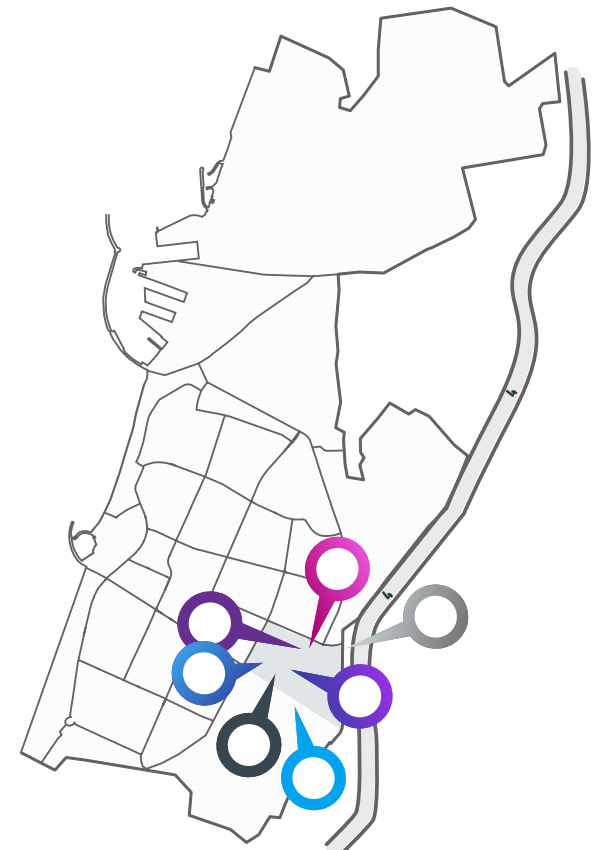
Ashdod Nature Reserve

The Sand Dune and Sycamores Park



BIG Fashion Complex

Shopping, restaurant and newest cinema city compound



High-Tech Park

Benefits

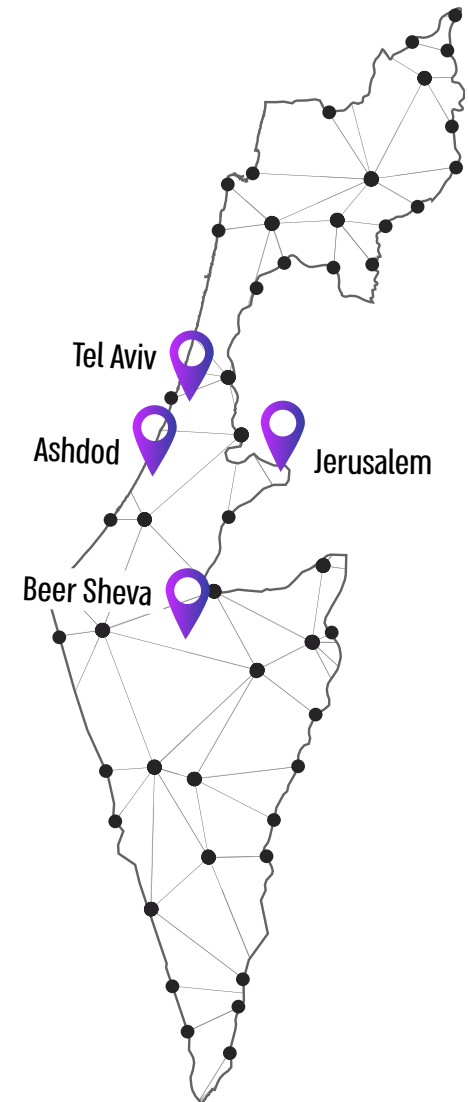
- The lowest property tax(arnona) in the country for a high-tech park - 51 NIS per square meter
- Recognized as Development Area A
- Custom sustainable “green” construction
- The first building is to be populated by 2,000 Elbatech employees by 2023
- Massive Municipal Investment



High-Tech Park

Prime location

- Tel Aviv (Hashalom Station) - 30 min, Ben Gurion Airport - 12 min, Jerusalem - 45 min, Beer Sheva North - 50 min
- Few minutes' walk from the "Ad Halom" train station
- Next to #4 Highway exit & Metro terminal
- Adjacent to an additional southern entrance to the city



Our Solution For Your Major Challenge

Low competition for
vast human capital



255,000 Residents
The 5th largest city
in Israel



100,000+ Residents
By 2030



700,000 Residents
Expected growth
to 1 million



18,000 Employed
In High-Tech
40% Commuting



6,000 Students
SCE College of
Engineering and other
academic institutions



6,000 Community Members
High-Tech and
entrepreneurship
communities



The lowest ratio of high-tech workers to employers in Israel. A company that chooses to establish itself in Ashdod will gain an absolute advantage in the competition for talent in the south region

Ecosystem

Accelerators, hubs and innovation communities

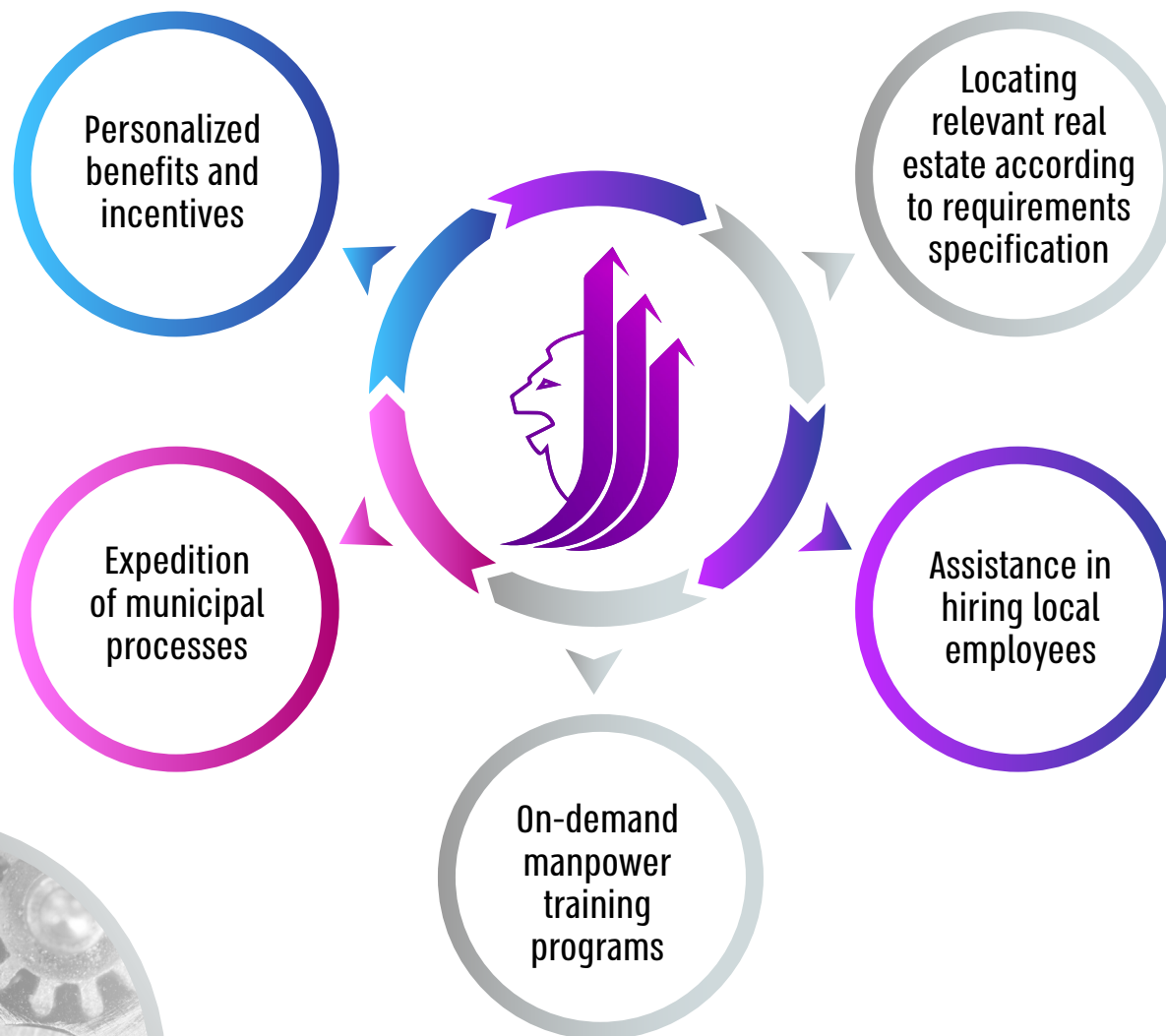


Companies in the area



Municipal Services

Assisting companies to relocate or establish their business in Ashdod



Ashdod Metropolis



Urban renovation processes lead to property improvements, diversity of housing solutions and improved quality of life



The umbrella agreement signed between Ashdod and Israeli government has established its status as a modern, progressive and prominent city



A tourist hotspot - 15 new hotels in the next 10 years, 7 beaches won an international Blue Flag certification





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Thank you

