



# INVEST IN AALBORG



**City of  
Aalborg**

# Did you know?

- › **Aalborg is the capital of North Denmark and could be your gateway to Europe**
- › **the city is home to about 9,500 businesses**
- › **each year approximately 1,000 new businesses are established**
- › **the total population reaches 219,000 people**
- › **each year the population increases by approximately 2,500**



# Why Aalborg

## **A vibrant business community**

As the capital of North Denmark, Aalborg offers vast business opportunities and bursts with energy and innovation. New companies are attracted every week - both from other Danish regions and from abroad.

Aalborg and North Denmark offer a wealth of talent, experience and upcoming future stars within energy and sustainability. Aalborg University, startups as well as well-established companies with a global mindset form an ecosystem which have given Aalborg a unique expertise.

As a result, Aalborg is a living lab where innovative energy solutions are developed, tested and sold. We pride ourselves on the fact that knowledge and relations make the difference.

## **Competitive edges**

When it comes to finding your optimum location for developing and manufacturing your products, there are several factors to consider. Those that first spring to mind are the research and business environment in addition to the location and proximity to other European markets as well as unique knowhow.

In these areas, you'll find that Aalborg offers a win-win situation. We invite you to explore our city and competitive edges on the following pages.



# The world at your doorstep

## The heart of Northern Europe

Aalborg is a tiny metropolis with a global mindset. Situated in North Denmark, Aalborg connects Scandinavia with the Continent. Without a doubt, Aalborg has one of the most accessible infrastructures in Northern Europe.

From the city centre, it'll take you 20 minutes at maximum to go to our International Airport to the North, the Port of Aalborg to the East and Aalborg University and the new Aalborg University Hospital to the South East. That's why we say Aalborg is a 20-minute town.

## Among the happiest people in Europe

With its 219,000 citizens, Aalborg ranks as the third largest municipality in Denmark. The city is constantly growing and has a relatively young population not least thanks to its renowned educational institutions. The city has a well-educated population and is home to Aalborg University with more than 20,000 students.

## Global mindset

26 percent of the workforce in Aalborg work for foreign-owned companies. As a result, you will meet people with a global mindset and companies that are used to thinking global when it comes to doing and expanding companies.

## Easy access to EU markets

Developing, testing and manufacturing new technologies and products in Aalborg make a lot of sense for global thinking companies. As a member of the European Union, Denmark provides easy access and enjoys high respect from the other European Union members. As a result of a successful entrance on the Danish market, the way to other European markets can be paved.

## Flying somewhere?

With almost 1.5 million passengers a year, Aalborg Airport is the third largest airport in Denmark. The airport offers free parking spaces and lots of daily flights, including London and Amsterdam. The airport is situated 6 km from the city centre. As a result, the world is right at your doorstep when you choose Aalborg.

## Selected flight times - from Aalborg to:

Oslo	-	45 minutes
Copenhagen	-	35 minutes
London	-	90 minutes
Amsterdam	-	60 minutes

# World class research at Aalborg University

## **Europe's best engineering University**

Aalborg University is famous for its problem-based learning methods, its world class research and its close collaboration with companies. Skills that can be very useful for you if you decide to set up your development and manufacturing activities in Aalborg.

As a result, the university performs very well in international rankings. For example, it ranks as the very best engineering university in Europe and as number six in the world according to the U.S. News & World Report 'Best Global Universities'.

Aalborg University also achieves a five-star ranking by the QS World University Rankings, putting Aalborg University on a par with Harvard, Oxford, Cambridge and Stanford.

## **Most cited professors in the world**

No less than 11 Professors from Aalborg University are among the most influential researchers in the world. According to Clarivate Analytics, these 11 Professors are the most quoted Professors in scientific magazines worldwide.

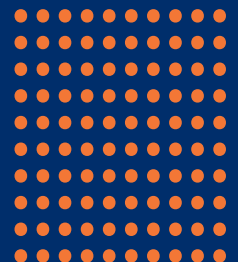
For example, Frede Blaabjerg, Professor in Power Electronics at Aalborg University ranks as the researcher with the highest number of quotations per publication within engineering in the world.

## **The best university at cooperating with companies**

According to a survey performed by the Confederation of Danish Industry, Aalborg University is the best Danish university at cooperating with private companies. 44 percent of all dissertations are completed in collaboration with a company, and graduates from Aalborg University are in high demand.

## **400 energy researchers**

During the last 30 years, Aalborg University has specialised in important areas related to the energy sector, and world class research is conducted here. For example, the university conducts cutting edge research to improve reliability, energy efficiency and cost reduction for future wind power systems. The university is home to 400 energy researchers.



# Where green stars of the future are born

Companies in Aalborg and North Denmark make world leading products in areas such as district heating pipes, pumps, biomass plants, solar heating systems and energy planning software. In this way – and in many other ways – Aalborg is a living lab for various sustainable energy technologies.

Focal points include the environmental benefits of a better utilisation of excess heat from industry and production companies and the application of renewable sources of energy.

## **GreaTEST together**

As a result, Aalborg and North Denmark is home to Green Hub Denmark which is a strong public-private partnership which works with green innovation, sustainable business models and large-scale testing in order to mitigate climate challenges.

Green Hub Denmark offers an entry for national and international companies and researchers seeking to develop, test and create growth through the sustainable solutions and technologies of tomorrow.

Through massive investments, the objective for Green Hub Denmark is to turn North Denmark into the Silicon Valley of green innovation.

As such, the partners behind Green Hub Denmark have an extensive national and international network and have collectively poured 7,5 billion DKK (approx. 1 billion EUR) into the initiative.

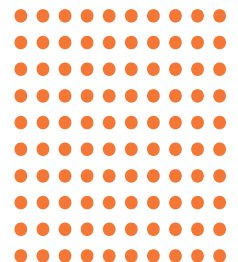
Green Hub Denmark is connecting companies, consumers, researchers, the utility sector and authorities in order for them to co-create a world class platform for green growth and a green societal transition through the development, testing, and application of sustainable technologies.

[Learn more about Green Hub Denmark](#)

## **Energy systems of the future**

Just to mention a few of the departments at Aalborg University which carry out research and provide education of the highest international standard, one is the Department of Energy Technology. This department employs 185 specialised researchers.

Another is the Department of Electronic Systems, which is one of the largest departments at Aalborg University. Aalborg University is world leading in the field of power electronics and ranks as number six in the world in this field.



# How we can help your business

## **Invest in Aalborg**

Invest in Aalborg is the result of an increasingly globalised city that joins forces to ensure you a first-point-of-contact when you are looking to expand or relocate your business to Aalborg.

We are a part of the City of Aalborg and can therefore offer you easy access to prime location options and local authorities. In addition, we can introduce you to world class researchers and our extensive business network.

Catharina Vinther Engqvist has many years of experience in international sales, finance and international relations. She always puts customers first and has with her charm and knowledge built an amazing network whom she is happy to share with you. She has been a part of Invest in Aalborg since 2016 and is your initial point of contact.

[Learn more about Invest in Aalborg](#)



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